

Privacy Policy

This Privacy Policy explains Just Ride Technologies OÜ collection, use, sharing, and protection of user information from the website, mobile application (Greta carpool), and any other mobile or online service owned and offered by Just Ride Technologies.

1. INFORMATION WE COLLECT AND LEGAL BASES

1.1. Information You Give Us

Communications with Just Ride Technologies and other Members. If you correspond with us via email or any other digital communication channels like SMS or Facebook messenger, we may retain the content of your messages, your contact details, and our replies. We also keep copies of any messages you send through Just Ride Technologies Greta carpool app to other users. We may retain the information in the user content that you post on Greta carpool app. Just Ride Technologies has a legitimate interest in processing the mentioned personal data in order to help resolve issues between users or between Just Ride Technologies and a user, generally improve our Customer Care, minimize inappropriate content on the Platform, or better understand how our users interact with the Platform in order to improve the product (GDPR article 6 (1) (f)).

Social Media. When you interact with our service through various social media, such as when you log in through Facebook or when you like or post a comment to our Facebook page or interact with us on other social media, we may receive information from the social network, such as your profile information, profile picture, user name, user ID associated with your social media account, age range, language, country, friends list, and any other information you permit the social network to share with third parties. The data we receive is dependent upon your privacy settings with the social network. Processing of this information is necessary for the performance of the contract with you (GDPR article 6 (1) (b)) and consent (GDPR article (6 (1) (a))).

1.2. Information We Automatically Collect From Your Use of Greta carpool app

Usage information. We collect information about your interactions with the app and website, such as the pages or other content you view, your searches, transactions you have completed or intended to complete, and other actions on the platform. This data is stored in our database as well as shared with third party tools. We process the mentioned personal data due to our legitimate interest in generating insights about how users interact with the product, improve our products and services as well as provide users with customer support (GDPR article 6 (1) (f)).

Transaction information. We collect information related to your transactions on the platform, including the date and time and other related transaction details. Processing of transaction information is necessary for the performance of a contract with you (GDPR article 6 (1) (b)).

Location information. We log the last two known IP addresses when you use Greta carpool. This information cannot identify users individually and is anonymous. We use the current location to improve searching for ridesharing rides in the product.

1.3. Communication to users

Marketing messages. Just Ride Technologies may contact you for the purposes of direct marketing, provided that we have obtained your prior consent (GDPR article 6 (1) (a)). This means that Just Ride Technologies may use your personal data that we have collected in accordance with this Privacy Policy to contact you with newsletters and other marketing material. The direct marketing communications may be provided to your email. Our marketing communications may include offers that are provided together with our partners. You can see the most up to date list of partners here. Please see how you may opt-in in section 4 below.

Transaction messages. Just Ride Technologies sends emails that contain information related to your bookings and transactions on the platform. This includes information about booking requests, booking confirmations, changes to your booking, or matches to ride alerts that you have created. You will receive these messages due to Just Ride Technologies legitimate interest in providing you with the best possible services (GDPR article 6 (1) (f)) and in order to perform the contract with you (GDPR article 6 (1) (a)). The transaction messages will not contain any marketing material. Please see how you may opt-out in section 4 below.

Service messages. Just Ride Technologies sends emails that contain information and news related to the company, our product, and our services to ensure that users have the latest information about how the platform works and how they can make best use of it. You will receive this due to Just Ride Technologies legitimate interest in providing you with the best possible services (GDPR article 6 (1) (f)) and in order to perform the contract with you (GDPR article 6 (1) (a)). The service messages will not contain any marketing material. Please see how you may opt-out in section 4 below.

2. SHARING & DISCLOSURE

Sharing between Users. To help facilitate bookings, when a booking is made, certain information will be shared between users, including your name.

Profiles, Rides and other Public Information. Parts of your public profile page, such as your first name and last name on the platform are publicly visible to other users.

External partnerships. We may share your name, email and ridesharing activity on the platform, in partnership with outside companies to provide you with additional services related to Greta carpool, for example, vouchers for refreshments at a gas station or a discount on gasoline.

Data analysis tools. We may share information about your usage of Greta carpool app with third party analytics that allow us to understand how users interact with the product as well as target the Just Ride Technologies marketing communication that we send you.

Safety & Compliance with Law. We may also share personal information if it is necessary to comply with any applicable law or regulation or enforce our Terms & Conditions, including to investigate any violations or suspicions of criminal behaviour.

Aggregated Data. We may also aggregate and anonymize your personal information and share that anonymized and/or aggregated data with third parties. This information is non-personally identifiable and used for industry and market analysis, demographic profiling, marketing and advertising, and other business purposes.

3. OTHER IMPORTANT INFORMATION

3.1. Analyzing Your Communications

We may review or analyze your communications (including messages sent to other users, comments included in ride or rental descriptions, and content of profile page) on Greta carpool app for fraud prevention, risk assessment, regulatory compliance, investigation, product development, research, and customer support purposes. The processing of your personal data in this connection is based on our legitimate interest in developing our products, research and customer support (GDPR article 6 (1) (f) and in order to comply with our legal obligations (GDPR article 6 (1) (c)).

3.2. Data Retention

Following termination or deactivation of your account, Just Ride Technologies may retain your information for a commercially reasonable time for backup, archival, or audit purposes, or to maintain and improve the service. Furthermore, Just Ride Technologies may retain and continue to use all information (including user content) contained in your communications with other members or posted to public or semi-public areas of Just Ride Technologies after termination or deactivation of your account.

3.3. Google Maps

Parts of the Greta carpool app use Google Maps, including the Google Maps API(s). Use of Google Maps is subject to Google Maps Additional Terms of Use and the Google Privacy Policy.

4. YOUR CHOICES

4.1. Access and Update

You can review your account information at any time by logging onto your account and reviewing your user profile.

4.2. Communications

You can also opt out from receiving notification emails from Just Ride Technologies that relate to receiving messages from other users, booking requests, matches to ride alerts. If you receive our marketing newsletter, you can unsubscribe from this in the unsubscribe link in the message or in your account settings.

4.3. Review and Delete Your Information

You may request in writing copies of your personal information held by us. We will provide you with a copy of the personal information held by us as soon as practicable, and in any event not more than 30 days after receiving a valid request in writing. We may request proof of identification to verify your identity and validate the request. If your personal information that we hold is inaccurate, let us know and we will update the relevant information. You may also request the erasure of your personal information in accordance with the relevant data protection legislation. In this case we will delete your information as soon as practicable, but no later than 30 days after receiving your request.

5. SECURITY

We are implementing and updating our security measures to help protect your information against unauthorized access. Our database, as well as all our application servers, run on Cloud Firestore, and we rely on Google's physical and infrastructure security measures.

6. CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this Privacy Policy or related procedures at any time in accordance with this provision. We will post the updated Privacy Policy on Just Ride Technologies Greta carpool app and update the "Last Updated" date at the top of this page. Changes to Just Ride Technologies privacy policy are effective when they are posted on this page. Your continued use of Just Ride Technologies services following these changes means that you accept the revised Privacy Policy. If you do not agree to these changes, you can choose to close your account with us.

7. CONTACT

If you have any questions or complaints about this Privacy Policy or Just Ride Technologies information handling practices, you may contact us at:

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